**PRESS RELEASE**

**Mex, Switzerland, 21st August 2024**

**Bobst India unveils the future of zero-fault packaging for the folding carton industry at exclusive Open House Event**

Bobst India is pleased to announce an Open House to showcase the latest innovations for packaging production excellence. The event, which will be held on **October 3 and 4, 2024**, in Pune, Maharashtra, will offer packaging companies profitable solutions that will enable them to lead the folding carton market. With the exclusive launch of BOBST Connect in the region and live machine demos presenting the VISIONFOLD folder-gluer and NOVACUT flatbed die-cutter, visitors will be able to learn more about the latest BOBST technologies.

“We are inviting converters to our Open House so they can witness the **future of folding carton production** for themselves. This important event, which also includes an impressive lineup of industry partners, will demonstrate how BOBST is leading the way with innovative solutions based on the core pillars of connectivity, digitalization automation, and sustainability,” said Venugopal Menon, Zone Business Director BU Printing Converting – Indian Sub-Continent.

**BOBST Connect** is a constantly evolving, cloud-based digital platform, designed to enhance efficiency and improve productivity. By harvesting production data and utilizing insights into machine performance, it optimizes the entire production process. Visitors will be able to understand the advantages of moving towards a connected workflow with BOBST.

In addition, the BOBST VISIONFOLD 80 A2 configured with an **ACCUBRAILLE S** module and **CARTONPACK 4** will be showcased. As a versatile all-rounder, this folder-gluer line delivers consistent quality in a wide range of box styles with inline Braille capability and automated filling of shipping containers. Demonstrating precise registration for faultless packaging and waste reduction, BOBST’s **ACCUREGISTER** solution will be seen integrated on the NOVACUT 106 E - Autoplaten® die-cutter.

Converters will also experience the wide range of **BOBST Services** which can help them further increase productivity and performance. The demonstration will include BOBST’s **new remote assistance service** using video with augmented reality, live caption and chat translations for fast, high-priority remote resolution of electrical and mechanical problems, as well as its extensive **High Performance Tooling** offeringincluding CITO leading expertise and portfolio of components.

Furthermore, a large number of **industry partners** will be supporting the event, including Baumer HHS, Valco Melton, Pidilite Industries, Heiber + Schröder, Siegwerk, Son-n-Naykpura Co, Becker Pumps, Novel Automation and Tata Capital.

“Together with our partners, we look forward to this event, which will give converters the opportunity to experience the highlights of our solutions in action. Over these two days, our experts will be keen to demonstrate how these advancements can boost efficiency and unlock new potential for converters in the folding carton industry. We will showcase how BOBST can be a strategic partner in driving zero-fault packaging,” concluded Venugopal Menon.

Don’t miss this opportunity to explore BOBST’s vision at the Bobst India event.

Book now, go to: <https://go.bobst.com/IndiaOpenHouse>

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 21 production facilities in 12 countries and employs more than 6 300 people around the world. The firm recorded a consolidated turnover of CHF 1.960 billion for the year ended December 31, 2023.

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